### **Urban Welfare: Tourism in Barcelona**

Treb Allen

Dartmouth & NRFR

Simon Fuchs

FRR Atlanta\*

Sharat Ganapati Georgetown & NBER

Rocio Madera

SMU & CFSifo

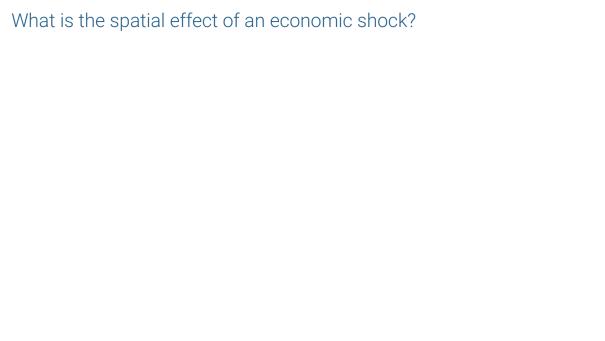
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**Boston University** September 2023

<sup>\*</sup>The views expressed herein are those of the authors and not necessarily those of CaixaBank, the Federal Reserve Bank of Atlanta, or the Federal Reserve System.



## What is the spatial effect of an economic shock?

• Option 1: Regression based framework, e.g.:

$$y_{it} = \beta \times shock_{it} + \delta_i + \delta_t + \varepsilon_{it}$$

- + "Lets the data speak"; relaxes parametric assumptions (e.g. Frechet).
- No insight into aggregate & welfare effects; ignores GE spatial linkages.

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- Option 2: Model based framework: e.g.:

$$\hat{y}_{it} = \sum_{i=1}^{J} \pi_{ij} imes \hat{ ext{shock}}_{jt} imes \hat{ extit{y}}_{jt}^{ heta}$$

- + Incorporates aggregate & welfare effects + GE spatial linkages.
- Relies on model assumptions / simplifications; results can be opaque.

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  - "Lets the data speak": **Incorporates GE** spatial linkages into empirical framework.

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- Show that it outperforms options 1 & 2.

### Literature and Contribution

#### **First-Order Impact of Price Shocks**

Deaton (1989), Kim & Vogel (2020), Atkin et al. (2018), Baqaee & Burstein (2022)

### Small shocks in general equilibrium

• Allen et al. (2020), Baqaee & Farhi (2019), Kleinman et al. (2020), Porto (2006)

### **Impact of Tourism**

• Almagro & Domínguez-lino (2019), García-López et al. (2019), Faber & Gaubert (2019)

### **Urban Quantitative Spatial Economics**

• Ahlfeldt et al. (2015), Monte et al. (2018), Allen & Arkolakis (2016), Heblich et al. (2020)

### **Big Data Spatial Economics**

• Athey et al. (2020), Couture et al. (2020), Davis et al. (2019), Agarwal et al. (2017), Miyauchi et al. (2021)

### Outline of Talk

## A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

Conclusion

### Setup

Setup Details

- A city is a set of  $\{1, ..., N\} \equiv \mathcal{N}$  blocks.
- Each  $n \in \mathcal{N}$  inhabited by representative resident
  - with homothetic preferences.
- Each  $i \in \mathcal{N}$  inhabited by representative firm producing differentiated variety
  - with CRS technology.
- Residents Blocks are separated by (iceberg) commuting and trade costs.
- Tourists reside in RoW i = 0, produce own (numeraire) variety.

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### Question

Impact of a (foreign) demand shock  $E^T \equiv \{E_1^T, ..., E_N^T\}$  on residents  $\{1, ..., N\}$  welfare?



#### Residents

• Representative resident *n* consumes/commutes to solve:

$$\max_{\{c_{ni},I_{ni}\}} u_n\left(\{c_{ni}\}_{i\in\{0,\mathcal{N}\}}\right)$$

s.t. to budget & labor constraints:

$$\sum_{i \in \{0, \mathcal{N}\}} p_{ni} c_{ni} \leq \sum_{i \in \mathcal{N}} w_{ni} I_{ni}$$
 $H_n\left(\{I_{ni}\}_{i \in \mathcal{N}}\right) \leq T_n$ 
increasing & weakly convex fixed labor endowment

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• Homothetic demand  $\implies u_n = v_n/G(\mathbf{p}_n)$ , where income  $v_n$  solves:

$$V_n \equiv \max_{\{l_{ni}\}} \sum_{j \in \mathcal{N}} W_j l_{nj}$$

s.t. the labor constraint.

# Insight 1: An analytical expression for welfare impact of (small) shocks Q: What is the first order impact of a change in prices and/or wages on the welfare of residents in n?

- Optimization gives indirect utility  $u_n = \frac{T_n \quad J(w_n)}{G(\mathbf{p}_n)}$
- Then envelope theorem yields

$$\mathbf{d} \ln \mathbf{u} tility_n = \underbrace{\sum_{i} \mathbf{c}ommuting_{n \to i} \times \partial \ln \mathbf{w} ages_i}_{\Delta \text{Spatial Income}} - \underbrace{\sum_{i} \mathbf{s}pending_{n \to i} \times \partial \ln \mathbf{p} rices_i}_{\Delta \text{Spatial Price Index}}$$

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(1)

• Extends the insights of e.g. Houthakker (1952), Domar (1961), Hulten (1978), Deaton (1989), Porto (2006) to an urban setting with commuting.

• Representative firm in location  $i \in \mathcal{N}$  combines labor, capital and a specific factor to produce its differentiated variety, with share of  $\theta_i^l(\theta^k)$  of income accruing to labor (capital).

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• Fraction  $\theta_i^l$  of firm income accrues to labor:

$$\sum_{n \in \mathcal{N}} w_i l_{ni} = \theta_i^I \left( \sum_{n \in \mathcal{N}} s_{in} v_n + s_i E^T \right)$$

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 Holding labor & exp. shares fixed and perturbing the market clearing conditions:

$$\partial \ln \mathbf{p} = \beta \left( \mathbf{M} d \ln \mathbf{w} + \mathbf{D}^T \partial \ln \mathbf{E}^T \right)$$
$$\partial \ln \mathbf{w} = \beta \left( \mathbf{I} - \mathbf{M} \right)^{-1} \mathbf{D}^T \partial \ln \mathbf{E}^T$$

where  $\beta \equiv 1 - \theta^k$  and:

$$\mathbf{M} \equiv (\mathbf{D}_y)^{-1} \mathbf{S} \mathbf{D}_v \mathbf{C}; \ \mathbf{S} \equiv [s_{in}]; \ \mathbf{C} \equiv [c_{nj}];$$

$$\mathbf{D}_y \equiv diag(y_i); \ \mathbf{D}_v \equiv diag(v_n); \ \mathbf{D}_T \equiv diag\left(\frac{s_i E^T}{v_i}\right)$$

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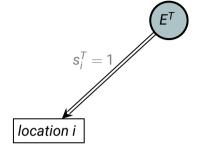
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! Short-run GE response to local shocks in static framework.

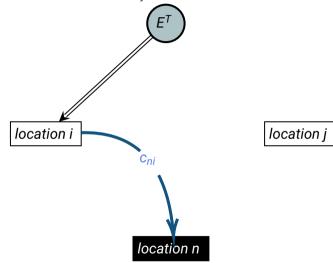
Consider external **demand shock**  $E^{T}$  to a city



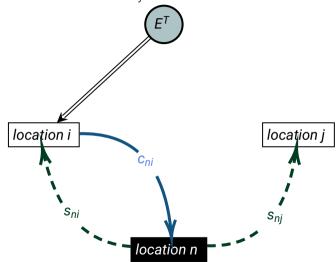
location j

location n

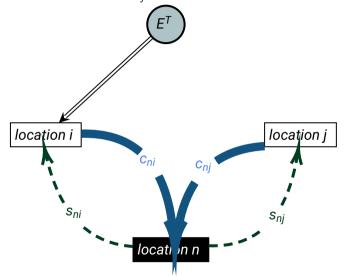
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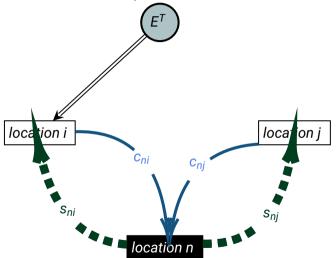
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## Insight 2: Analytical expressions for GE propagation of shocks, ctd.

• Solving the system and using a Neumann series expansion:

$$\frac{\partial \ln p_{i}}{\partial \ln E^{T}} = \underbrace{\beta \left(1 + [M_{ii}] + [M_{ii}^{2}] + ...\right) \left(\frac{s_{i}E^{T}}{y_{i}}\right)}_{\text{GE HTE of own shock}} + \underbrace{\beta \sum_{j \neq i} \left([M_{ij}] + [M_{ij}^{2}] + ...\right) \left(\frac{s_{j}E^{T}}{y_{j}}\right)}_{\text{(2)}}$$

GE spillovers from shocks elsewhere

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• And similarly for residential incomes:

$$\frac{\partial \ln \mathbf{v}_n}{\partial \ln E^T} = \beta \sum_{i \in \mathcal{N}} \mathbf{c}_{nj} \sum_{k \in \mathcal{N}} \left( \left[ \mathbf{M}_{jk}^0 \right] + \left[ \mathbf{M}_{jk} \right] + \left[ \mathbf{M}_{jk}^2 \right] + \ldots \right) \left( \frac{\mathbf{s}_k E^T}{\mathbf{y}_k} \right) \tag{3}$$

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- Proposed framework provides analytical expressions for:
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- Evaluating the welfare effects of an urban shock requires:
  - Consumption share data  $\mathbf{S} \equiv \{\mathbf{s}_{\mathit{ni}}\}_{n=1,i=1}^{N,N}$
  - Income share data  $\mathbf{C} \equiv \{c_{ni}\}_{n=1,i=1}^{N,N}$
  - Estimates of key elasticities:  $\{\partial \ln p_i, \partial \ln v_n\}_{i=1}^N$  to an exogenous shock  $\partial \ln E^T$  (next)

### Outline of Talk

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### **Tourism in Barcelona**

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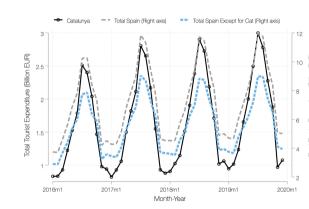
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- Contentious



## New Generation of High Resolution Urban Datasets

- Working closely with Caixabank, largest Spanish bank based in Barcelona
- First paper to combine:
  - 1. High resolution bilateral expenditure data.
  - 2. High resolution residential income data.
  - 3. High resolution commuting data.

#### High Resolution Data on Urban Consumption & Income Networks

#### **Consumption Shares**

- Source: Caixabank's account & point-of-sale data (165M+ transactions pa) ~ 54% of total exp. (HBS)
- Locals: 1095 residential tiles × 1095 cons tiles × 20 sectors × 36 months (1/2017 12/2019)
- Tourists: 15 countries of origin  $\times$  1095 cons tiles  $\times$  20 sectors  $\times$  36 months

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- Source: Caixabank's payrolls from over 400k accounts
- Mean, total, and median income per 1095 residential census tract Comparison. INE
- Combined with mobility patterns imputed from weekday lunches
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#### Housing prices and rental rates

- Idealista ("Spanish Zillow")
- Monthly frequency for neighborhoods (more aggregated than census blocks)

### Two Stylized Facts Towards Welfare Analysis

#### **FACT 1:** Tourist spending varies across space and time

 $\rightarrow$  Identification strategy for elasticities

#### FACT 2: Locals' spending and income spatially determined by residence

→ Consumption and Income shares

## Two Stylized Facts Towards Welfare Analysis

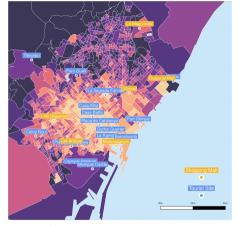
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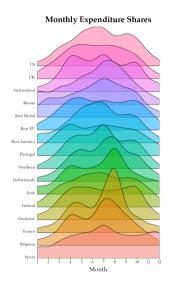
# Fact 1A: Tourist spending varies across space

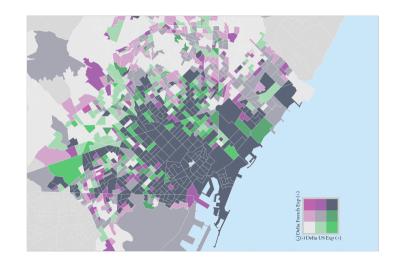


Average (yearly) expenditure per sqm by tourists.

0-0.4 EUR	0.88 - 1.36 EUR	2.11 - 3.19EUR	4.8 – 7.87EUR	14.52 – 31.77EUR
			7.87 – 14.52EUR	31.77 - 1658.87EU

# FACT 1B: Tourism varies across time within the city





### Two Stylized Facts Towards Welfare Analysis

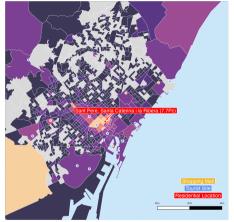
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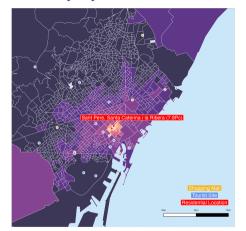
#### FACT 2: Locals' spending and income are spatially determined by residence

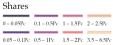
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#### Fact 2: Locals spending and income patterns vary by residence



Shares				
0 – 0.05Pc	0.1 – 0.5Pc	1 – 1.5Pc	2 – 2.5Pc	3.5 – 9.5Pc
0.05 - 0.1Pc	0.5 – 1Pc	1.5 – 2Pc	2.5 – 3Pc	



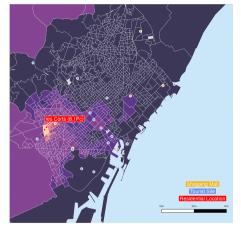


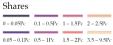
Exp Gravity 🚶 Commuting Gravity

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### From **Theory** to Estimation

• Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{j \in \mathcal{N}} s_{nj} \partial \ln p_j$$

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• Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln v_n - \sum_{i \in \mathcal{N}} s_{nj} \partial \ln p_j$$

• From equations (2) and (3) we have the changes in prices and incomes:

$$\partial \ln p_i = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_j^T}{y_j} \right) \partial \ln E_j^T$$

$$\partial \ln \mathbf{v}_n = eta \sum_{i \in \mathcal{N}} \mathbf{c}_{ni} \sum_{i \in \mathcal{N}} \sum_{k > 0} M_{ij}^k \left( \frac{E_j^T}{\mathbf{y}_j} \right) \partial \ln E_j^T$$

## From Theory to **Estimation**

• Recall from equation (1) we have the following welfare expression:

$$d \ln u_n = \partial \ln \mathsf{v}_n - \sum_{j \in \mathcal{N}} \mathsf{s}_{jn} \partial \ln p_j$$

• Equations (2) and (3) in regression form:

$$\ln p_{it} = \beta \sum_{j \in \mathcal{N}} \sum_{k \geq 0} M_{ij}^k \left( \frac{E_{j0}^T}{y_{it}} \right) \ln E_{jt}^T + \delta_i + \delta_t + \varepsilon_{it}$$

$$\ln \mathbf{v}_{nt} = \beta \sum_{i \in \mathcal{N}} \mathbf{c}_{ni} \sum_{i \in \mathcal{N}} \sum_{k > 0} \mathbf{M}_{ij}^{k} \left( \frac{E_{j0}^{\mathsf{T}}}{\mathbf{y}_{j0}} \right) \ln E_{jt}^{\mathsf{T}} + \delta_{n} + \delta_{t} + \varepsilon_{nt}$$

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- → Solution: "shift-share" IV relying on variation in tourist preferences across origins & timing of visitors (from Fact 1B)

### 1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML
  - In  $\delta_{it}$  is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

•  $\tau_{nit}$  is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)

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- $\tau_{nit}$  is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)
- In  $\delta_{it}$  denotes attractiveness of i = prices & amenity value
  - Low  $\ln \delta_{it}$  means either prices are very high or amenity value low

## 1. Recovering amenity-adjusted prices

- From CES preferences, derive gravity regression, estimate by PPML
  - In  $\delta_{it}$  is the destination fixed effect of a gravity regression:

$$\ln X_{nit} = \ln \delta_{nt} + \ln \delta_{it} + (1 - \sigma_t) \ln \tau_{nit} + \varepsilon_{nit}$$

- $\tau_{nit}$  is the iceberg friction (calculated from travel time, origin income, and average bilateral expenditure)
- In  $\delta_{it}$  denotes attractiveness of i = prices & amenity value
  - Low  $\ln \delta_{it}$  means either prices are very high or amenity value low
- Amenity-adjusted prices:  $\ln p_{it} = (1/(1-\hat{\sigma}_t)) \times \ln \hat{\delta}_{it}$

• Intuition: Use fact that tourists from different countries visit at different times, spend money in different places

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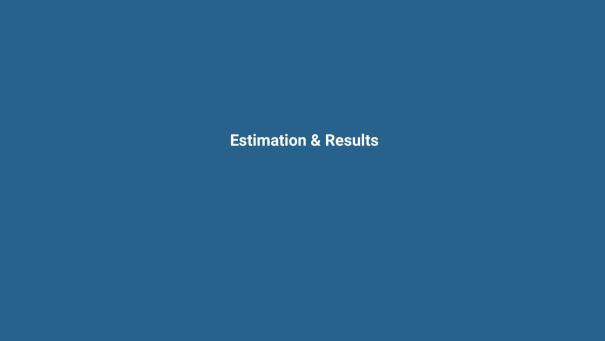
ullet Shares  $oldsymbol{s}_{git}^0$  capture spatial preferences for tourist origin  $oldsymbol{g}$  in baseline

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- ullet Shares  $oldsymbol{s}_{git}^0$  capture spatial preferences for tourist origin  $oldsymbol{g}$  in baseline
- Shifts  $E_{at}^T$  from changes in total tourist expenditure (elsewhere)





• Average treatment effect:

$$\ln p_{it} = \beta_1 \ln E_{it}^T + \delta_i + \delta_t + \varepsilon_{it}$$

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• With own & others GE linkages:

$$\ln \rho_{it} = \beta_1 \ln E_{jt}^T + \beta_2 \left(1 + [M_{ii}] + ...\right) \left(\frac{E_{i0}^T}{y_{i0}}\right) \ln E_{it}^T$$

$$= \beta_1 \ln \rho_{it} = \beta_1 \ln E_{jt}^T + \beta_2 \left(1 + [M_{ii}] + ...\right) \left(\frac{E_{j0}^T}{y_{i0}}\right) \ln E_{it}^T$$

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$$= \beta_1 \ln \rho_{it} = \beta_1 \ln$$

#### DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	,	
	ATE: No Spatial Spillovers	
Local Tourist Spending	0.0536* (0.0292)	
Tourist Spending Everywhere (GE)	()	
GE Locally		
Spillovers from <i>Elsewhere</i>		
Fixed-effects		
Census Tract	Yes	
Year-Month	Yes	
N	25,379	
Within R <sup>2</sup>	0.01481	
5		

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

#### DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	ATE: No Spatial Spillovers	GE (exact sum): All Spatial Spillovers	
Local Tourist Spending	0.0536* (0.0292)	-0.0357 (0.0258)	
Tourist Spending Everywhere (GE)		0.3449*** (0.0607)	
GE Locally		, ,	
Spillovers from Elsewhere			
Fixed-effects			
Census Tract	Yes	Yes	
Year-Month	Yes	Yes	
N	25,379	25,379	
Within R <sup>2</sup>	0.01481	0.03878	

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

#### DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	ATE: No Spatial Spillovers	GE (exact sum): All Spatial Spillovers	GE (exact sum): Own/Else Spillovers
Local Tourist Spending	0.0536* (0.0292)	-0.0357 (0.0258)	-0.0357 (0.0263)
Tourist Spending Everywhere (GE)		0.3449*** (0.0607)	
GE Locally		,	0.3306*** (0.0558)
Spillovers from <i>Elsewhere</i>			0.4184*** (0.1463)
Fixed-effects			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
N	25,379	25,379	25,379
Within R <sup>2</sup>	0.01481	0.03878	0.04174

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

## Inside GE Propagation Prices

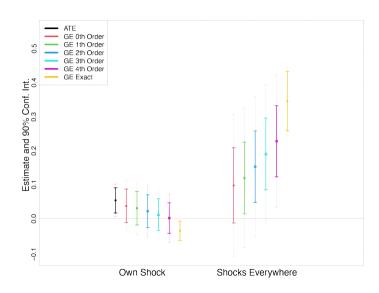
- Consider different degree approximations to GE linkages
- GE Exact ≡ Leontief Inverse

## Inside GE Propagation

#### Prices

- Consider different degree approximations to GE linkages
- GE Exact ≡ Leontief Inverse

- Thinner C.I: Driskoll-Kraay S.E.
- Thicker C.I: Robust S.E.



#### Effect of tourism on incomes

• Average treatment effect:

$$\ln V_{nt} = \beta_1 \ln E_{nt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$

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$$\ln \mathbf{V}_{nt} = \beta_1 \ln \mathbf{E}_{nt}^T + \beta_2 \sum_{j \in \mathcal{N}} \mathbf{c}_{nj} \left( 1 + [\mathbf{M}_{jj}] + \ldots \right) \left( \frac{\mathbf{E}_{j0}^T}{\mathbf{y}_{j0}} \right) \ln \mathbf{E}_{jt}^T$$

$$= \beta_1 \ln \mathbf{E}_{nt}^T + \beta_2 \sum_{j \in \mathcal{N}} \mathbf{c}_{nj} \sum_{k \neq j} \left( [\mathbf{M}_{jk}] + \ldots \right) \left( \frac{\mathbf{E}_{k0}^T}{\mathbf{y}_{k0}} \right) \ln \mathbf{E}_{kt}^T + \delta_n + \delta_t + \varepsilon_{nt}$$
GE spillovers from shocks elsewhere

#### Effect of tourism on incomes

DEPENDENT VARIABLE: LOG LOCAL EARNINGS

	ATE:	GE:	GE:
	No Spatial Spillovers	All Spatial Spillovers	Own/Else Spillovers
Local Tourist Spending	0.0109	0.0059	0.0059
	(0.0065)	(0.0045)	(0.0044)
Tourist Spending Everywhere (GE)	(=====)	0.3040** (0.1464)	(5.55.7)
GE Locally			0.3040** (0.1462)
Spillovers from <i>Elsewhere</i>			0.3032 (0.2453)
Fixed-effects			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
<b>N</b>	25,379	25,379	25,379
Within R <sup>2</sup>	0.00025	0.00116	0.00116

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

# Inside GE Propagation Incomes

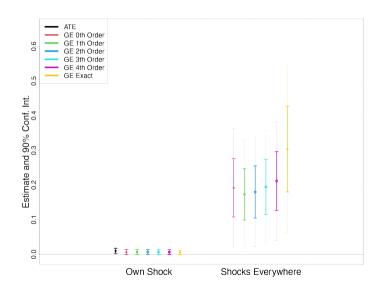
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## Inside GE Propagation

#### Incomes

- Consider different degree approximations to GE linkages
- GE Exact ≡ Leontief Inverse

- Thinner C.I: Driskoll-Kraay S.E.
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#### Outline of Talk

A General Methodology for (small) Urban Shocks

Tourism in Barcelona

Empirical Strategy and Identification

#### Is Tourism Good for Locals?

Comparison with a Quantitative GE Model

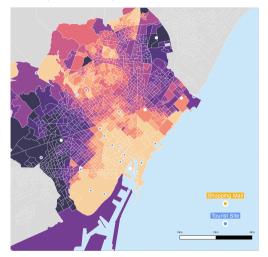
#### Is tourism *good* for locals?

Welfare Formula

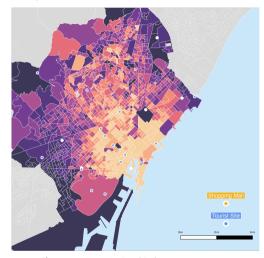
$$d \ln u_n = \frac{\partial \ln v_n}{\partial \ln E_i^T} \times d \ln E_i^T - \sum_i s_{ni} \times \frac{\partial \ln p_i}{\partial \ln E_i^T} \times d \ln E_i^T$$

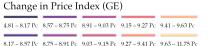
- $s_{ni}$  use baseline averages in 2017
- Predict income and price changes from January to July using our data and IV

## Income (Panel A) and Price Effects (Panel B) - GE

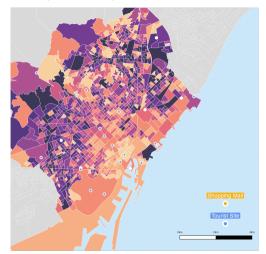


# Change in Income (GE) 8.9 - 10.31 Pc 10.5 - 10.61 Pc 10.71 - 10.78 Pc 10.83 - 10.9 Pc 10.99 - 11.15 Pc 10.31 - 10.5 Pc 10.61 - 10.71 Pc 10.78 - 10.83 Pc 10.9 - 10.99 Pc 11.15 - 12.73 Pc 10.91 Pc 10.95 Pc 10.95



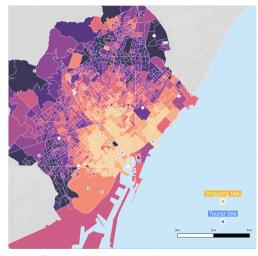


## Income (Panel A) and Price Effects (Panel B) - ATE



#### Change in Income (ATE)

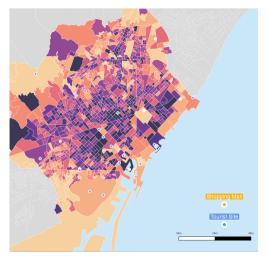


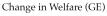


#### Change in Price Index (ATE)

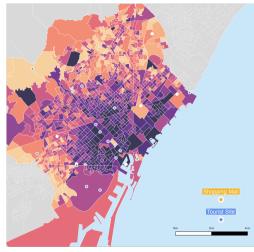
1.05 – 1.67 Pc	1.74 – 1.79 Pc	1.84 – 1.89 Pc	1.94 – 1.99 Pc	2.07 – 2.16 F
1.67 – 1.74 Pc	1.79 – 1.84 Pc	$1.89 - 1.94 \; Pc$	$1.99 - 2.07 \; \mathrm{Pc}$	2.16 - 2.48 F

## Welfare Effects: With and without GE spillovers





0.73 – 1.34 Pc	1.46 – 1.54 Pc	1.63 – 1.71 Pc	1.81 – 1.91 Pc	2.09 – 2.42 Pc
1.34 – 1.46 Pc		1.71 – 1.81 Pc		



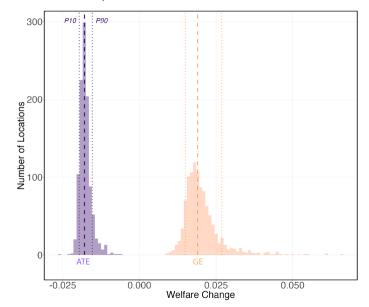
#### Change in Welfare (ATE)

 -1.57 – -1.51 Pc		
-1.511.46 Pc		

#### Welfare Effects: With and without GE spillovers

Average resident's welfare impact of tourists:

- With GE: 1.8%
- Without GE: −1.4%
- ⇒ Ignoring GE spillovers understates welfare benefits



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#### Comparison with a Quantitative GE Model

- Consider a standard urban "quantitative" model with:
  - Cobb-Douglas nest of housing and a CES composite of tradables.
  - Frechet distribution of firm & resident productivities
  - Cobb-Douglas production functions.

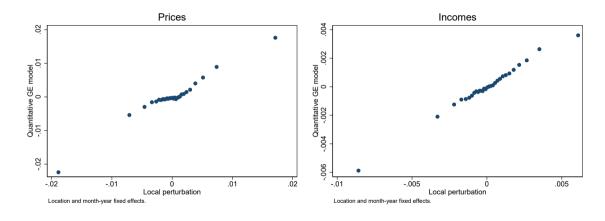
- Consider a standard urban "quantitative" model with:
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  - Cobb-Douglas production functions.
- With structural elasticities calibrated to match:
  - Income responses to tourism (commuting elasticity 4.65)
  - Expenditure responses to prices (demand elasticity  $\sim$ 9)
  - Housing share (0.3) adjusted to account for spatial variation in home-ownership rates
  - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)

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- But can now solve for exact (non short-run, non-local) changes in prices and incomes.

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  - Observed capital (0.43), labor (0.35), and specific factor shares (0.22)
- Delivers the same GE market clearing conditions as above.
- But can now solve for exact (non short-run, non-local) changes in prices and incomes.
- Question: Does this quantitative GE model better explain the data?

## Comparison to full quantitative model: Predictions are very similar



## Comparison to full quantitative model: Effect of tourism on prices

#### DEPENDENT VARIABLE: LOG LOCAL PRICE (AMENITY-ADJUSTED)

	Local perturbation	Quantitative GE model	Both
Local perturbation	1.000***		1.104**
	(0.267)		(0.418)
Quantitative GE model		0.149	-0.117
		(0.379)	(0.405)
Fixed-effects			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
N	25,377	25,377	25,377
Within R <sup>2</sup>	0.0388	0.0032	0.0403

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

## Comparison to full quantitative model: Effect of tourism on incomes

PANEL B: LOG LOCAL EARNINGS

	Local perturbation	Quantitative GE model	Both
Local perturbation	1.000**		0.685
	(0.450)		(0.424)
Quantitative GE model		1.000*	0.656
		(0.501)	(0.498)
Fixed-effects			
Census Tract	Yes	Yes	Yes
Year-Month	Yes	Yes	Yes
N	25,377	25,377	25,377
Within R <sup>2</sup>	0.0012	0.0011	0.0015

Driscoll-Kraay (L=2) standard-errors in parentheses. Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1.

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  - Avoids parametric assumptions, "let's the data speak"
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- Estimate the welfare effect of tourism on locals
  - Unique urban spending and income spatial networks data
  - Identification based on timing/preferences of different tourist groups

#### Conclusion

- New method to estimate the welfare impact of spatial shocks
  - Avoids parametric assumptions, "let's the data speak"
  - Incorporates GE spatial linkages

#### Estimate the welfare effect of tourism on locals

- Unique urban spending and income spatial networks data
- Identification based on timing/preferences of different tourist groups

#### Results suggest:

- Our method captures important GE variation missed by traditional approaches, with important welfare implications.
- Quantitative GE approach add little additional insight
- Substantial variation in welfare effect of tourism, depending on where you live.

**Theory Appendix** 

## Commuting Implied Exposure Derivation

Disposable income is given by

$$v_n = \sum_{i=1}^N w_i \ell_{ni}$$

Totally differentiating and applying the envelope result from above, we obtain,

$$\mathrm{d} \ln v_n = \sum_{i=1}^N c_{ni} \mathrm{d} \ln w_i$$

Impact of tourist expenditure shock,

$$\mathrm{d} \ln \mathsf{v}_n = \sum_{i=1}^N c_{ni} \frac{\mathrm{d} \ln \mathsf{w}_i}{\mathrm{d} \ln \mathsf{E}^T} \mathrm{d} \ln \mathsf{E}^T \qquad \ln \mathrm{CiE}_{ntm}^T = \sum_i c_{ni} \times \ln \mathsf{E}_{itm}^T$$

#### Shift-Share Instrument: Derivations

ullet Representative tourist for group  $oldsymbol{g}$  has preferences,

$$u_g = rac{E_g^T}{G\left( ilde{oldsymbol{
ho}}
ight)}$$

- Roy's identity gives expenditure shares
- Changes in tourist expenditure are:

$$dX_i^T = \sum_g s_{gi} dE_g^T + \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$$

Taking it to the data,

$$\Delta E_{imt}^T = \underbrace{\sum_{g} s_{gi} imes \Delta E_{gt}^T}_{ ext{Group Composition}} + \epsilon_{imt}^T$$

• where  $\epsilon_{imt}^T = \sum_g s_{gi} db_{gi} + \sum_g s_{gi} dp_i$ 

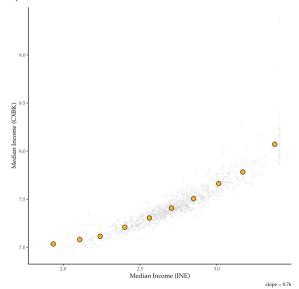
**Data Appendix** 

## Sample of Locations

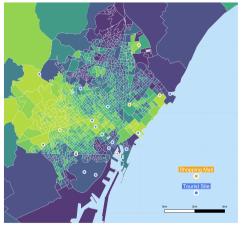




## Income Data: Comparison with Administrative Data



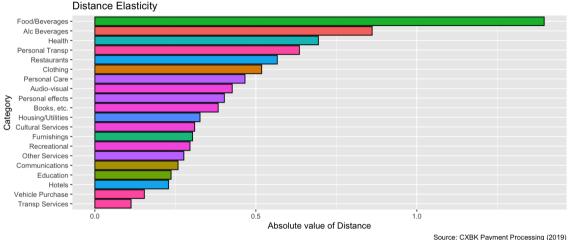
#### Income Distribution across Barcelona



# Mean Income 1039.61 - 1260.88 1421.98 - 1486.94 1585.91 - 1623.15 1705.59 - 1767.53 1956.66 - 2132.63 1260.88 - 1352.46 1486.94 - 1541.06 1623.15 - 1662.96 1767.53 - 1859.12 2132.63 - 2396.31 1352.46 - 1421.98 1541.06 - 1585.91 1662.96 - 1705.59 1899.12 - 1996.66 2306.31 - 11806.33

# Empirical Analysis Appendix

## Distance Coefficient for Gravity by Sector



Source: CXBK Payment Processing (2019)

#### **Commuting Gravity Estimates**

Dependent Variables:	commuters	log(commuters+1)	log(commuters)	transactions	log(transactions+1)	log(transactions)
		Cell Phone		Lunchtime		
Model:	(1) Poisson	(2) OLS	(3) OLS	(4) Poisson	(5) OLS	(6) OLS
<i>Variables</i> Idist	-4.48*** (0.107)	-1.51*** (0.037)	-1.17*** (0.054)	-1.53*** (0.028)	-0.134*** (0.002)	-0.411*** (0.012)
Fixed-effects Origin Destination Origin (CT) Destination (CT)	<b>√</b>	<b>,</b>	<b>,</b>	<b>√</b>	<b>√</b> ✓	<b>*</b>
Fit statistics Observations Pseudo R <sup>2</sup>	24,025 0.798	24,025 0.117	2,162 0.193	1,051,159 0.598	1,216,609 0.343	42,086 0.091

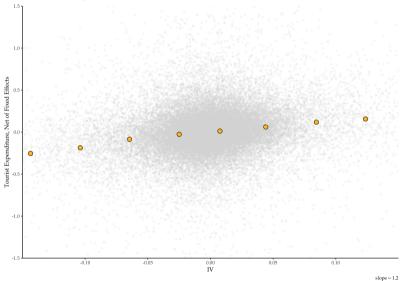
Heteroskedasticity-robust standard-errors in parentheses

Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1

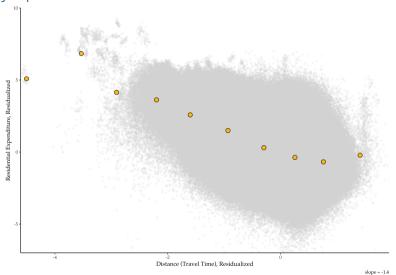
## Impact of tourism on housing

Dependent Variable: log Housing prices						
	ATE: Housing Price	ATE: Rent				
Own Tourist Shock	0.095 (0.0341)**	0.066 (0.024)**				
Fixed Effects Census Tract	Yes	Yes				
N Within <i>R</i> <sup>2</sup>	1,728 0.004	1,718 0.001				

# Shift Share: First Stage



# Fit of Gravity Specification



### **Expenditure Gravity Regressions**

Dependent Variables:	Bilateral Spending		log(Bilateral Spending+1)		log(Bilateral Spending)	
Model:	(1) Poisson	(2) Poisson	(3) OLS	(4) OLS	(5) OLS	(6) OLS
Variables log(travel time)	-2.17*** (0.003)	-2.17*** (0.003)	-1.37*** (0.0009)	-1.37*** (0.0009)	-1.36*** (0.001)	-1.36*** (0.001)
Fixed-effects Origin (CT) Destination (CT) Origin (CT)×YEARMONTH Destination (CT)×YEARMONTH	<b>√ √</b>	<b>√</b>	<b>√</b> ✓	<b>√</b> ✓	<b>√ √</b>	<b>√</b>
Fit statistics Observations Pseudo R <sup>2</sup>	43,204,320 0.781	43,125,480 0.788	43,204,320 0.127	43,204,320 0.130	6,566,622 0.120	6,566,622 0.126

Heteroskedasticity-robust standard-errors in parentheses Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1

## Comparison with Household Budget Survey

COICOP (2D)	COICOP (2D)	Local	Spanish Tourists	Foreign Tourists	Total	Survey (INE)	Survey Adj (INE)
11	Food/Beverages	32.82 (24.72)	1.32 (5.04)	4.51 (5.10)	38.66	12.96	23.82
21	Alc Beverages	1.97 (1.48)	0.07 (0.28)	0.60 (0.68)	2.64	0.71	1.31
31	Clothing	11.58 (8.72)	1.94 (7.39)	12.00 (13.55)	25.51	3.39	6.23
41	Housing/Utilities	2.81 (2.12)	0.78 (3.00)	0.59 (0.67)	4.19	5.33	9.80
51	Furnishings	10.03 (7.55)	3.32 (12.67)	2.01 (2.27)	15.35	0.88	1.62
61	Health	10.76 (8.10)	1.94 (7.40)	1.82 (2.06)	14.52	2.24	4.12
71	Vehicle Purchase	3.14 (2.36)	0.18 (0.67)	0.32 (0.36)	3.63	3.78	6.95
72	Personal Transp	7.27 (5.47)	2.06 (7.89)	0.70 (0.79)	10.03	6.38	11.73
73	Transp Services	10.13 (7.63)	6.52 (24.90)	9.61 (10.85)	26.26	1.90	3.49
81	Communications	0.30 (0.23)	0.02 (0.09)	0.08 (0.09)	0.40	0.33	0.61
91	Audio-visual	5.06 (3.81)	0.57 (2.17)	1.78 (2.01)	7.40	0.58	1.07
93	Recreational	2.62 (1.97)	0.27 (1.03)	1.21 (1.37)	4.09	1.43	2.63
94	Cultural Services	4.29 (3.23)	0.62 (2.38)	2.79 (3.15)	7.70	0.57	1.05
95	Books, etc	1.64 (1.23)	0.22 (0.85)	0.53 (0.60)	2.39	1.30	2.39
101	Education	1.11 (0.84)	0.10 (0.39)	0.61 (0.69)	1.82	0.77	1.41
111	Restaurants	17.73(13.35)	3.79 (14.46)	19.04 (21.50)	40.56	7.83	14.39
112	Hotels	1.13 (0.85)	1.49 (5.69)	23.12 (26.11)	25.75	1.21	2.22
121	Personal Care	4.84 (3.64)	0.32 (1.23)	0.97 (1.10)	6.14	2.53	4.65
123	Other	2.49 (1.88)	0.36 (1.37)	5.69 (6.42)	8.54	0.32	0.59
Total		131.72 (100)	25.88 (100)	87.97 (100)	245.58	54.4	100

#### Model Setup

Demand

$$G(\boldsymbol{p}_n) = \left(\sum_{s=0}^{S} \alpha_s \left( \left(\sum_{i=1}^{N} \tilde{p}_{nis}^{1-\sigma_s} \right)^{\frac{1}{1-\sigma_s}} \right)^{1-\eta} \right)^{\frac{1}{1-\eta}}$$

• Wage Aggregator ( $\epsilon < 0$ )

$$J(\boldsymbol{w}_n) = \left(\sum_{i} \left(w_{ni}\right)^{1-\epsilon}\right)^{\frac{1}{1-\epsilon}}$$

Production with Specific Factors

$$Q_{is} = F_{is}\left(\ell_{is}, m_{is}
ight) = z_{is}\ell_{is}^{\beta_s} m_{is}^{1-\beta_s}$$

#### Equilibrium

[label=dekequilibrium]

Market Clearing Condition

$$y_{is} = \sum_{n=1}^{N} s_{nis} v_n + \sum_{g=1}^{G} s_{gis} E_g^T$$

Labor Market Clearing

$$w_i\ell_i = \sum_{s=0}^S heta_s^\ell \sum_{n=1}^N s_{nis} v_n + \sum_{s=0}^S heta_s^\ell \sum_{g=1}^G s_{gis} E_g^T$$

Disposable Income

$$v_n = \left(\sum_i (w_{ni})^{1-\epsilon}\right)^{\frac{1}{1-\epsilon}} \times T_n$$

#### Hat Algebra

Market Clearing Condition

$$\hat{y}_{is} = \pi_{is}^{local} \sum_{n=1}^{N} \left( \pi_{is}^{n} \hat{\mathbf{s}}_{nis} \hat{\mathbf{v}}_{n} \right) + \pi_{is}^{group} \sum_{g=1}^{G} \left( \pi_{is}^{g} \hat{\mathbf{s}}_{gis} \hat{\mathbf{E}}_{g}^{T} \right)$$

Labor Market Clearing

$$\sum_{s} \frac{\beta_{s} y_{is}}{\sum_{s'} \beta_{s} y_{is'}} \hat{y}_{is} = \sum_{n=1}^{N} \frac{w_{i} \ell_{ni}}{\sum_{n'=1}^{N} w_{i} \ell_{n'i}} (\hat{w}_{ni})^{\theta} \hat{T}_{n} \hat{W}_{n}^{1-\theta}$$

Disposable Income

$$\hat{\mathbf{v}}_{n} = \sum_{i=1}^{N} \frac{I_{ni} w_{i}}{\sum_{i'=1}^{N} I_{ni'} w_{i'}} (\hat{w}_{ni})^{\theta} \hat{T}_{n} \hat{W}_{n}^{1-\theta}$$

#### Parameterization

Parameter	Value	Comment			
$eta_{ t s}$	0.65 ∀s	labor share of income			
$\sigma_{ t s}$	4 ∀s	elasticity of substitution (within sectors)			
$\eta$	1.5	elasticity of substitution (between sectors)			
heta	1.5	labor dispersion (1 $-\epsilon$ )			
$\gamma$	[0, 0, 0, 0]	consumption spillovers			

## Data Requirements

Data	Description	Comment		
$I_{ni}$	Commuting Flows	Lunch Expenditures		
X <sub>nis</sub>	Base Local Expenditures			
$x_{gis}$	Base Tourist Expenditures			
x <sub>gis</sub> Ê <sub>i</sub> T	Change in Tourist Expenditures	Difference from Jan to July		
<b>V</b> n	Worker Incomes			

### Roy's Identity for Labor Supply

• Income maximization problem:

$$V_n = \max_{\{\ell_i\}} \sum_{i=1}^N w_i \ell_i$$
 s.t.  $H_n(\ell_n) = T_n$ 

• Maximand is the income function  $y(\mathbf{w}_n, T_n)$  and envelope theorem implies,

$$\frac{\partial y(\cdot)}{\partial w_i} = \ell_i$$

- Dual is cost minimization problem, where minimand is  $h(w_n, Y)$
- Differentiating we obtain,

$$\frac{\partial y(\cdot)}{\partial w_i} = -\frac{\frac{\partial h(w_n, y(w_n, T_n))}{\partial w_i}}{\frac{\partial h(w_n, y(w_n, T_n))}{\partial y}} = \ell_i$$

#### Derivation of Welfare Formula

 Assuming both homothetic demand and a homothetic income maximization problem allows us to write the indirect utility function as,

$$u_n = \frac{T_n J(\boldsymbol{w}_n)}{G(\boldsymbol{p}_n)}$$

Totally differentiating,

$$\frac{\mathrm{d}u_n}{u_n} = \sum_{i=1}^{N} \frac{1}{J(\boldsymbol{w}_n)} \frac{\partial \left(J(\boldsymbol{w}_n)\right)}{\partial w_i} w_i \frac{\mathrm{d}w_i}{w_i} + \sum_{i=1}^{N} G(\boldsymbol{p}_n) \frac{\partial \left(1/G(\boldsymbol{p}_n)\right)}{\partial p_{ni}} p_{ni} \frac{\mathrm{d}p_{ni}}{p_{ni}}$$

 Applying Roy's identity for the income maximization and consumption problem from above,

$$\frac{\mathrm{d}u_n}{u_n} = \sum_{i=1}^N \frac{\ell_i}{v_n} w_i \frac{\mathrm{d}w_i}{w_i} - \sum_{i=1}^N \frac{q_{ni}}{v_n} p_{ni} \frac{\mathrm{d}p_{ni}}{p_{ni}}$$



### Price Regressions: Group Estimates

Dependent Variables:	$\delta_{ist}^{R}$	$\delta_{\it ist}^{T.Dom}$	$\delta_{ist}^{T.For}$	$\delta^{R}_{ist}$	$\delta_{ist}^{T.Dom}$	$\delta_{ist}^{T.For}$
	OLS IV - Ref: 2017 Average					erage
Model:	(1)	(2)	(3)	(4)	(5)	(6)
Variables $\ln E_{it}^{T}$	0.091*** (0.003)	0.485*** (0.005)	0.454*** (0.004)	-0.576*** (0.034)	-0.277*** (0.077)	0.029 (0.056)
Fixed-effects Month-Year×Sector (480) Location×Sector (21,920) Location×Sector×Year (43,840) Location×Sector×Month (263,040)	√ √ √	√ √ √	√ √ √	√ √ √	√ √ √	√ √ √
Fit statistics Observations Adjusted R <sup>2</sup>	526,080 0.994	526,080 0.991	526,080 0.994	526,080 0.993	526,080 0.99	526,080 0.993

Normal standard-errors in parentheses Signif. Codes: \*\*\*: 0.01, \*\*: 0.05, \*: 0.1

Preferences

$$u_n(\lbrace q_{ni} \rbrace_{i=1,...,N}) = \left( \sum_{i=1}^{N} \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma} \right)^{\sigma/(\sigma-1)}$$

Constraint

$$\sum_{i=1}^{N} p_{ni}q_{ni} \leq v_n$$

Utility max. gives lagrangian

$$\mathcal{L}(\lbrace q_{ni}\rbrace_{i=1,...,N},\lambda) = \left(\sum_{i=1}^{N} \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma}\right)^{\sigma/(\sigma-1)} + \lambda \left(\mathbf{v}_{n} - \sum_{i=1}^{N} p_{ni} q_{ni}\right)$$

• FOCs

$$\frac{\partial \mathcal{L}}{\partial q_{ni}} = 0 \iff \left(\sum_{i=1}^{N} \alpha_{ni}^{1/\sigma} q_{ni}^{(\sigma-1)/\sigma}\right)^{1/(\sigma-1)} \alpha_{ni}^{1/\sigma} q_{ni}^{-1/\sigma} = \lambda p_{ni} \quad \forall i = 1, ..., N$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = 0 \iff \sum_{i=1}^{N} p_{ni} q_{ni} = v_n$$

For two consumption locations i and j

$$\left(\frac{\alpha_{ni}}{\alpha_{nj}}\right)^{1/\sigma}\left(\frac{q_{ni}}{q_{nj}}\right)^{-1/\sigma} = \frac{p_{ni}}{p_{nj}}$$

$$\frac{\alpha_{ni}}{\alpha_{nj}} = \frac{p_{ni}^{\sigma}}{p_{nj}^{\sigma}} \frac{Q_{ni}}{Q_{nj}^{\sigma}}$$

• For two consumption locations *i* and *i* 

$$egin{array}{lll} rac{lpha_{ni}}{lpha_{nj}} &=& rac{oldsymbol{p}_{ni}^{\sigma}}{oldsymbol{p}_{nj}^{\sigma}} rac{oldsymbol{q}_{ni}}{oldsymbol{q}_{ni}} \ oldsymbol{q}_{nj} &=& rac{lpha_{nj}}{lpha_{ni}} rac{oldsymbol{p}_{ni}^{\sigma}}{oldsymbol{p}_{nj}^{\sigma}} oldsymbol{q}_{ni} \end{array}$$

 $\bullet$   $\times p_{ni}$ 

$$egin{array}{lll} q_{nj} p_{nj} &=& rac{lpha_{nj}}{lpha_{ni}} rac{p_{ni}^{\sigma}}{p_{nj}^{\sigma}} q_{ni} p_{nj} \ q_{nj} p_{nj} &=& rac{1}{lpha_{ni}} q_{ni} p_{ni}^{\sigma} lpha_{nj} p_{nj}^{1-\sigma} \end{array}$$

•  $\sum_{i}$ 

$$\sum_{i} q_{nj} p_{nj} = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^{\sigma} \sum_{i} \alpha_{nj} p_{nj}^{1-\sigma}$$

• using FOC2 (BC)

$$v_n = \frac{1}{\alpha_{ni}} q_{ni} p_{ni}^{\sigma} P_n^{1-\sigma}$$

and demand for good i

$$q_{ni} = \alpha_{ni} p_{ni}^{-\sigma} v_n P_n^{\sigma-1}$$

We get indirect utility

$$U_{n} = \left(\sum_{i=1}^{N} \alpha_{ni}^{1/\sigma} \left[\alpha_{ni} p_{ni}^{-\sigma} \mathbf{v}_{n} P_{n}^{\sigma-1}\right]^{(\sigma-1)/\sigma}\right)^{\sigma/(\sigma-1)}$$

$$U_{n} = P_{n}^{\sigma-1} \mathbf{v}_{n} \left(\sum_{i=1}^{N} \alpha_{ni} p_{ni}^{1-\sigma}\right)^{\sigma/(\sigma-1)} = P_{n}^{\sigma-1} \mathbf{v}_{n} P_{n}^{-\sigma}$$

$$U_{n} = \frac{\mathbf{v}_{n}}{P_{n}} = \frac{\mathbf{v}_{n}}{\left(\sum_{i=1}^{N} \alpha_{ni} p_{ni}^{1-\sigma}\right)^{1/(1-\sigma)}}$$

• We can also express demand as total spending

$$X_{ni} = p_{ni}q_{ni} = \alpha_{ni} \left(\frac{p_{ni}}{P_n}\right)^{1-\sigma} v_n$$



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- Markets clear
  - Goods market clearing in location i:  $y_i = E_i^R + E_i^T = \sum_{n=1}^N s_{ni} v_n + s_i^T E^T$
  - Labor market clearing in location *i*:  $\frac{w_i\ell_i}{\theta_i^\ell} = y_i = \sum_{n=1}^N s_{ni}v_n + s_i^T E^T$

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