NEW BOOK PROPOSAL

AUTHOR AND TITLE INFORMATION

1. Tentative book title and subtitle (if any):

1. Author full names:
2. Positions and affiliations:
3. Author Contact: phone number, fax number, email address, and full mailing addresses

Name Tel. Fax Email Mailing Address

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1. Please provide a brief biography (1-2 paragraphs) for each author.

SUBJECT MATTER

6. a. Definition of topic (in laymen’s terms, so that a non-scientist can understand the market-need for this sort of content):

1. Short “blurb”/brief description of your book that could be used for promotional purposes
2. Outline of your reasons for proposing this new book :
3. List of several unique features of your book that will attract prospective buyers:
4. What are the benefits of this book for the reader?
5. Include or attach a proposed table of contents to the chapter and section headings level.

# MANUSCRIPT INFORMATION

1. Synthesis books are generally in the 100–150-page range. Approximately how many manuscript pages do you expect your book to be?
2. Manuscript Delivery Date:how long do you estimate it will take to complete the entire first draft of the manuscript?

 COMPETITION

1. Please list in order of importance any books that compete directly with or are similar to your book. Please supply (if possible) author/editor, publisher, publication date/year, price, URL, and any further information you feel is relevant.

***Please note:*** *if you are inclined to answer “none” to this question,**please tell us where your intended audience currently gets information about this topic, e.g., conferences, tutorials, journal articles, web forums, etc. Please be as specific as you can.*

1. Outline the ways your book is better than and differs from the competitors mentioned above.
2. What are some word combinations (2+words) that one would use to search for your book in Google? Please include at least 5 keywords/terms.

 SOCIAL MEDIA

Do you use social media in connection with your academic/research/professional activities? If so what platform(s) are you using and would you be willing to help promote the book through these channels? Please share below if desired.

**Thank you for considering Synthesis at Springer Nature**

Charles B. Glaser

*Editorial Director*

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