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She will be talking about virtual interactions that impact physical behaviors.   **Dr. Sun Joo (Grace) Ahn** (Ph.D., Stanford University) is an assistant professor in Grady College of Journalism and Mass communication at the University of Georgia. She is the director of the Games and Virtual Environments Lab.  Her main program of research investigates how interactive digital media transform traditional rules of communication and social interactions, looking at how virtual experiences shape the way the way that people think, feel, and behave in the physical world. Her work has helped establish foundations for the theoretical advancement of virtual experiences in mediated environments and how their effects transfer into the physical world in four different contexts: health, consumer psychology, conservation, and education.  Her ongoing work includes a NSF funded project exploring the application of virtual agents to promote STEM learning for children in informal learning environments, such as children’s museums. Her work has been published in a number of flagship outlets, including *Journal of Advertising, Journal of Computer-Mediated Communication, Communication Research, Journal of Health Communication, Human-Computer Interaction*, and *Media Psychology*. | | |      |  |  | | --- | --- | | |  | | --- | | [**RSVP**](https://webmail.smu.edu/owa/redir.aspx?C=GNjI5zWaltJSV0-lH1ANrnBhBkEE9aG5W6SGsGKjjOylN6jKe3zUCA..&URL=mailto%3aeunjink%40mail.smu.edu%3fsubject%3dRSVP%2520-%2520Visiting%2520Scholar%2520Lecture%2520Series) | |      |  |  | | --- | --- | | |  | | --- | |  | | | | | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | | | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | *Copyright © 2015 Temerlin Advertising Institute, All rights reserved.*  [Temerlin Advertising Institute](https://webmail.smu.edu/owa/redir.aspx?C=U6kqlJWQkYnxxGgpHW-i5nbWkkbkj0E8EZHfMcdZpKmlN6jKe3zUCA..&URL=http%3a%2f%2fsmu.us5.list-manage.com%2ftrack%2fclick%3fu%3df5167819ab2ffb8378a5bdd8a%26id%3d98cf9e3e53%26e%3d5981ad5514)  Southern Methodist University 3300 Dyer Street, 202 ULEE PO Box 750113 Dallas, TX, 75275, United States +1.214.768.3090 | temerlin@smu.edu | | | | | | |

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